



C37: COMMUNICATIONS MANAGER

(Gold Reef City Casino)

Tsogo Sun welcomes job applications from passionate and hard-working team players who want to be part of our ever-growing Tsogo Sun family. We value our employees and provide them with the means to grow within the company, opening many doors in the process. If this is an offer that excites you, send in your application and you could be the newest addition to our family.

Our successful Communications Managers ...

- Assist in compiling and responsible for executing an effective **advertising and communications strategy** that supports the overall marketing plan.
- **develop effective advertising** plans for regional and national radio, print media and other traditional platforms
- have a **comprehensive working knowledge** of social media and digital media
- Are responsible for the **conceptualization and execution** of all ATL and BTL communication for both traditional and digital media.
- Understand the fundamental **principles of impactful creative design and effective messaging**.
- effectively **market the Gold Reef City precinct** to the desired target audience, ensuring the **corporate identity, brand values, and brand language** are upheld to create, maintain and promote a **strong, recognizable brand**.
- Demonstrate excellent skills in **analytical problem solving, critical thinking and decision making**.
- are self-starters who work as part of a team or individually to deliver **high quality** standards consistently and accurately.

If you have these qualifications, join our team: Minimum **five years' experience** in a similar role with at least three years **Marketing / Advertising / Communications managerial experience**; in-depth knowledge of brand management; **strategic business communication and copy writing skills, comprehensive working knowledge of social & digital media** and budget management skills; and proficiency in MS Office. A three-year tertiary marketing qualification would be an advantage.

CLOSING DATE: 31 July 2025

To apply, your written application must include:

- CV (maximum 4 pages)
- contactable references (with telephone numbers)
- covering letter with three reasons why you're our top candidate for the job!
- Internal applications must include the Internal application Form (*Compulsory*)

To apply email Goldreefcity.Careers@tsogosun.com

Only successful applicants will be contacted

TSOGO SUN
CASINOS . HOTELS

ENTERTAIN. IT'S WHAT WE DO.

TSOGO SUN PROUDLY SUPPORTS THE NATIONAL RESPONSIBLE GAMBLING PROGRAMME. WINNERS KNOW WHEN TO STOP.
ONLY PERSONS 18 YEARS AND OLDER ARE PERMITTED TO GAMBLE. NATIONAL PROBLEM GAMBLING COUNSELLING
TOLL-FREE HELPLINE 0800 006 008.

Gold Reef City
TSOGO SUN